

# /OCCUPY: THE WINDOW PROJECT

## 1. About OCCUPY

OCCUPY provides the opportunity for artists to take over thejamjar's front window for a few months during the year on a rotating basis. The prime location at Alserkal Avenue offers the artist exposure at one of the most renowned art hubs in the world. Every few months we will put out a callout, or invite an artist to 'occupy' our window with their art.

## 2. OCCUPY Brief

The OCCUPY window will be viewed up close and at a distance and should be visually stimulating in both circumstances.

We are looking for works that carry a social/environmental commentary. There are no limitations to what you would like to propose, as long as it shows an understanding to the space and the placement's property. The artwork can be presented in a variety of ways and mediums; this can consist of a vinyl sticker, a small installation inside of thejamjar to be viewed through the window, a hanging object and more.

### 2.1 Timeframe

DATE	DESCRIPTION
15 <sup>th</sup> Feb	Submission date for OCCUPY design application
18 <sup>th</sup> Feb	Artist selected & notified
23 <sup>rd</sup> Feb	Final draft of artwork design to be submitted by artist digitally
27 <sup>th</sup> Feb	Physical artwork finalized
14 <sup>th</sup> March	Installation

### 2.2 TERMS AND CONDITIONS

- Must be an existing project made by the artist, to give them exposure; it can be reworked, if necessary.
- As part of the partnership agreement, the artist will be requested to come in for a community engagement session(s), where they can discuss their artwork/style. This must be conducted during the period they've occupied thejamjar's window.
- All the installation process must be done by the artist himself/herself, with the assistance from thejamjar's team, if needed.
- Applications will only be accepted between 6 February to 15 February (23:59:59), 2020. Late submissions will not be considered.

### 3. OCCUPY Concept Design Application

#### 3.1 Attachments

The following should be attached to artist submissions and sent to **booking@thejamjardubai.com**

(Each file should be titled as *Artist's Name\_File Number\_Occupy2020*. Example: *Jane Doe\_1\_Occupy2020*)

- A visual illustration of the artist's concept in JPEG format. Size of window is 189(w) x 250cm(h)/The artwork can take up the entire window or parts of it.
- A portfolio sample in PDF format (**maximum 5 MB**)

#### 3.2 Artist's Details

First Name		Last Name	
Email Address		Telephone	
Mobile		Website / Instagram page (if applicable)	

#### 3.3 Concept Proposal

A brief description of your OCCUPY design idea/concept (approx. 200 words) should be written below.

### 3.4 Artist statement